



Dear Partner,

Grupo Gales International Studies was opened in April 2010 in Mexico City. That year was a tough year for positioning the name and so far, it can be said a good job has been done.

Grupo Gales International Studies is aware of the big responsibility we have to send students to your institutions and this year the Expo Estudios 2011 will not be held because **Grupo Gales International Studies** would like to increase student weeks before asking to make a big investment with us.

We would like to propose a joint participation in the FPP fair which will be held in Mexico City in March. The support requested is \$600 USD per institution. By accepting to support us, **Grupo Gales International Studies** will sign a commitment in terms of student weeks requested from your institution. We would appreciate if we can be notified by February 15th.

Grupo Gales International Studies will be committed to:

- Promote your institution during the FPP fair in March
- Doing the follow up with the student until the moment they register
- Show the institution that **Grupo Gales International Studies** is a serious institution

Grupo Gales International Studies is working on a blog which will be launched in March. By supporting our participation your institution will be the first ones to be part of it. The objective of the blog is to increase and strenght our website.

In order to avoid conflicts, **Grupo Gales International Studies** will not promote two schools in the same city, which will benefit your institution.

We are aware that so far **Grupo Gales International Studies** has not been active enough but we are sure that this year will be the start of a great business partnership.

We look forward to receiving your comments

Victor Fabian Garcia
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Grupo Gales International Studies

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